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ALL-COLLEGE BASKETBALL CLASSIC TO CELEBRATE 75TH ANNIVERSARY

Nation's Oldest Basketball Tournament Celebrating Diamond Anniversary

OKLAHOMA CITY (November 19, 2010) — This year marks the 75th Anniversary of the All-College Basketball Classic. The Classic is the world's oldest basketball tournament, outdating the NCAA, NIT, NAIA and NBA.

The All-College Basketball Classic, the gem of the Oklahoma City All Sports Association, was originated and sponsored for 21 years by the Oklahoma Publishing Company. In 1957, the All-College Classic became the major annual project of Oklahoma City All Sports. It has brought many memorable moments to Oklahoma City over the years, and legendary players such as, Pete Maravich, Bill Russell, Henry Iba and Wayman Tisdale.

This year, the Classic will be played on Saturday, December 18, 2010 at the Oklahoma City Arena. The doubleheader will feature Oklahoma State University playing Alabama at 5:30 p.m. and the University of Oklahoma playing Cincinnati twenty-five minutes following the first game. The Oklahoman newspaper named these match-ups on their "Can't Miss Games" List.

On the Diamond Anniversary of the All-College Basketball Classic, former stars of the Classic will be returning to their old territory, Oklahoma City. The rich tradition of the nation's oldest basketball tournament will be at its finest when former MVPs of the tournament visit OKC and are recognized for their place in All-College history.

Along with the MVPs, Santa will be in attendance and there will be a special spoon performance by Dr. Irvin Wagner who played the spoons in previous All-College Classics. A free family-friendly Basketball Adventure will take place preceding the Classic from 12:00 p.m. to 5:00 p.m. at the Cox Convention Center. The Basketball Adventure is free to the public and will feature free inflatable jumpers, games and activities for all ages.

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Events hosted by the Oklahoma City All Sports Association benefit Oklahoma City by providing quality athletic competition, family entertainment and a boost in the city's economy. At the same time, the events garner widespread attention and attract visitors from around the globe to Oklahoma City, which provides $30-70 million in new money for Oklahoma City's economy each year.

For more information, please contact Kati O'Kelley, Public Relations and Event Specialist, Oklahoma City All Sports Association, at (405) 236-5000 or Kati@okcallsports.org, or for information on tickets to the Lane Furniture® All-College Basketball Classic, please go to www.okcallsports.org .

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About Us: The Oklahoma City All Sports Association is a non-profit 501(c)(3) corporation, which is proud to serve as the sports commission for the Oklahoma City metropolitan area. The organization is governed and directed by 41 non-compensated board members and managed by a seven-person staff. With more than 50 years of great service, Oklahoma City All Sports Association is one of the oldest sports commissions in the country. The mission of the Oklahoma City All Sports Association is to SECURE, PROMOTE, CREATE, EXECUTE and HOST quality, family-oriented amateur sporting events in the state of Oklahoma.